

The Future of Rear Wiper Blade Sales



There's a new trend in rear wiper blade design that is starting to dominate the automotive industry. Sleek and stylish, today's rear wiper blades are molded to look like an integral part of the rear wiper arm. This design is so popular, it's standard equipment on 32% of all new 2008 vehicles. These new wiper blades like all wiper blades, will eventually wear and require replacement. Until now the only option was sending your customer to the dealer. This is no longer necessary. Eight unique blades with easy to remember part numbers will give you extensive coverage addressing the majority of the newer vehicles driving into your location. Each package includes easy-to-follow instructions with installation taking only a few minutes.



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